



MOC-Floyd Valley School District
Official Usage and Style Guide

Contact Information

All logos and artwork included in this guide have been approved by the MOC-Floyd Valley School Board. Reproduction without the expressed written consent of MOC-Floyd Valley is strictly prohibited.

To download the Dutchman, [click here](#). For the full banner logo, [click here](#).




For additional information about the specifications included in this guide or questions regarding specific use, please contact:

Jack Bonnecroy
MOC-Floyd Valley Central Office
709 8th St. Se
Orange City, IA 51041
712-737-4873

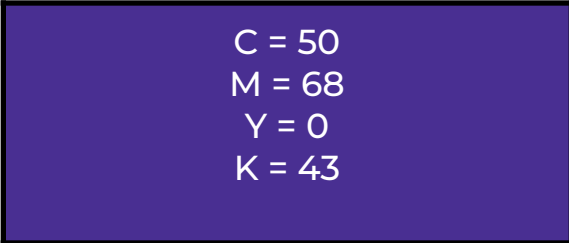
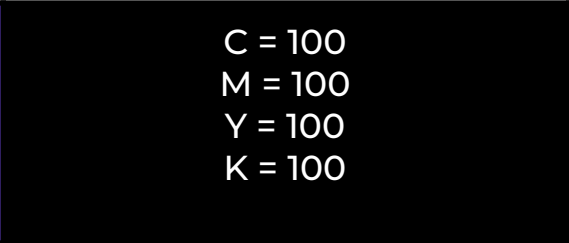
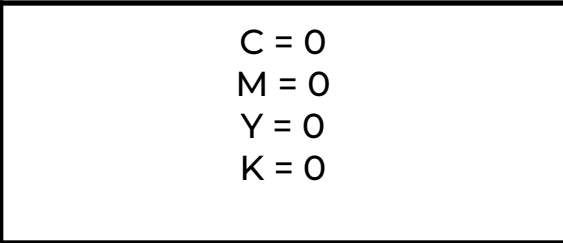


Official Colors

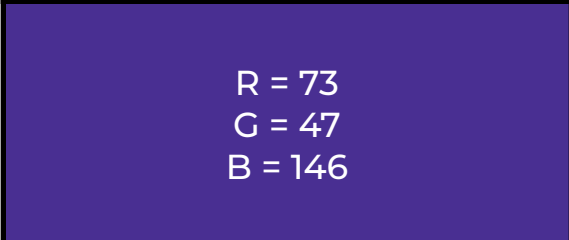
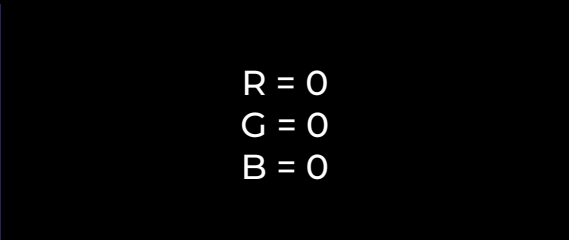
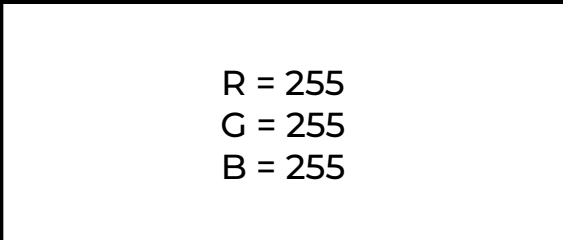
Solid Colors (HEX)

 <p>Purple #492F92</p>	 <p>Black #000000</p>	 <p>White #FFFFFF</p>
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CMYK

 <p>C = 50 M = 68 Y = 0 K = 43</p>	 <p>C = 100 M = 100 Y = 100 K = 100</p>	 <p>C = 0 M = 0 Y = 0 K = 0</p>
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RGB

 <p>R = 73 G = 47 B = 146</p>	 <p>R = 0 G = 0 B = 0</p>	 <p>R = 255 G = 255 B = 255</p>
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Primary Logo



In front of a lite background



In front of a dark background, note the white outline

Banner Logo

In front of a light and dark background



Banner Logo White

If you are applying the logo to a dark background, this is an alternate banner logo to use. Furthermore, if it's on a black background, you can use a white drop shadow or stroke to make the Dutch guy stand out.



MOC-FLOYD VALLEY
COMMUNITY SCHOOL DISTRICT



MOC-FLOYD VALLEY
COMMUNITY SCHOOL DISTRICT

Common Violations



Never distort logos



Never use unapproved colors/patterns



Never flip/rotate logos



Never use our old logo



Never modify banners



Never use blurry logos

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