MOC-Floyd Valley School District

Official Usage and Style Guide

Contact Information

All logos and artwork included in this guide have been approved by the MOC-Floyd Valley School Board. Reproduction without the expressed written consent of MOC-Floyd Valley is strictly prohibited.

To download the Dutchman, click here. For the full banner logo, click here. For the circle logo, click here.

For additional information about the specifications included in this guide or questions regarding specific use, please contact:

Jack Bonnecroy
MOC-Floyd Valley Central Office
709 8th St. Se
Orange City, IA 51041
712-737-4873

MOC-FLOYD VALLEY
COMMUNITY SCHOOL DISTRICT

Official Colors

Solid Colors (HEX)

Purple	Black	White
#492F92	#000000	#FFFFFF

CMYK

Purple	Black	White
C = 50 M = 68 Y = 0 K = 43	C = 100 M = 100 Y = 100 K = 100	C = 0 M = 0 Y = 0 K = 0

RGB

Purple	Black	White
R = 73 G = 47 B = 146	R = 0 G = 0 B = 0	R = 255 G = 255 B = 255

Primary Logo

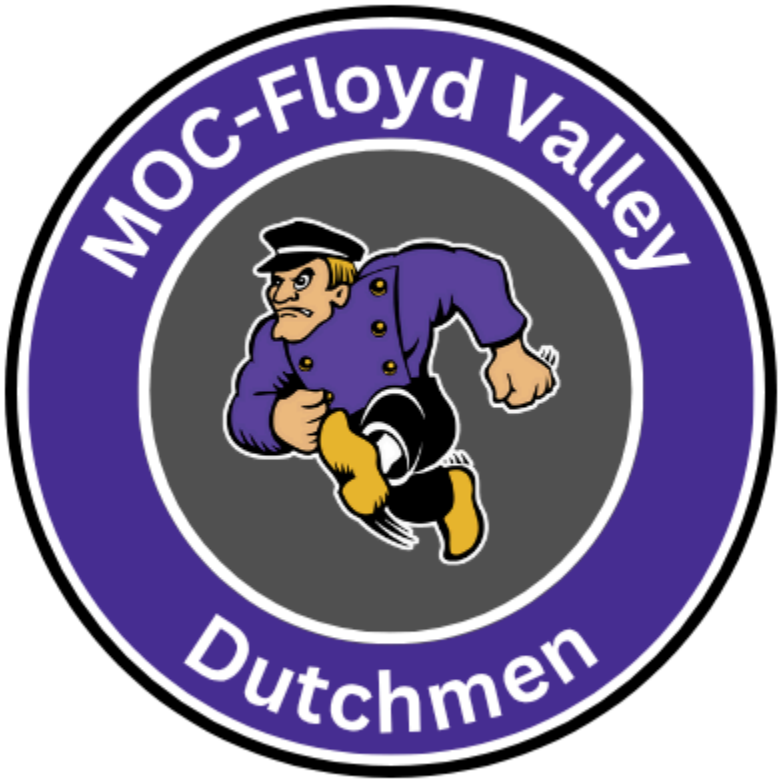
In front of a lite background

In front of a dark background, note the white outline

Banner Logo

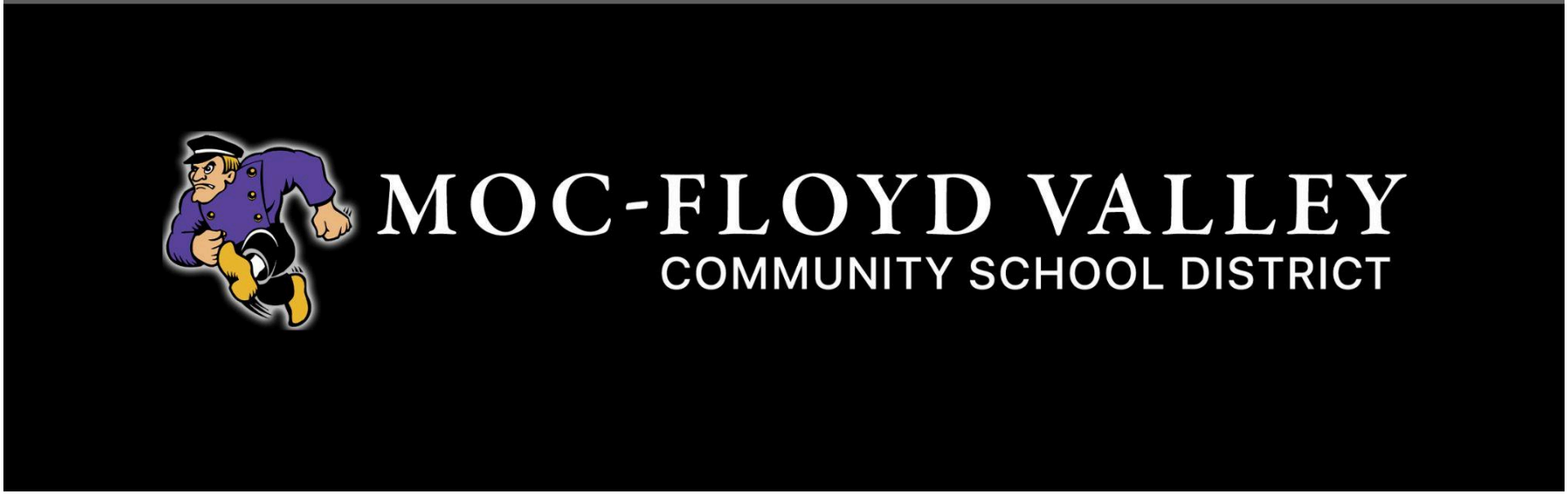
In front of a lite and dark background

Circle Logo



Banner Logo White

If you are applying the logo to a dark background, this is an alternate banner logo to use. Furthermore, if it's on a black background, you can use a white drop shadow or stroke to make the Dutch guy stand out.



Common Violations

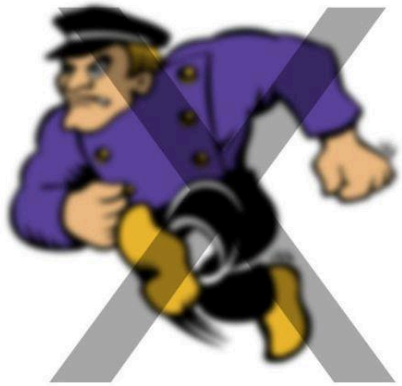
Never distort logos

Never use unapproved colors/patterns

Never flip/rotate logos

Never use our old logo

Never modify banners



Never use blurry logos

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